

DAY 3

SOLUTION'S DAY (VIRTUAL)

WEDNESDAY, NOVEMBER 13th 2024

SEVILLA - SEVILLA TECH PARK

DAY 3 Wednesday, 13th November

10:00 - 10:15

RTVE:

EL PRIMER RADIODIFUSOR EN EL MUNDO QUE EMITE EN UHD A NIVEL NACIONAL

24/365

ÁNGEL
G^a CASTILLEJO

DIRECTOR DE POLÍTICAS
AUDIOVISUALES RTVE

rtve



DAY 3 Wednesday, 13th November

 VIRTUAL SESSION FROM GENEVA, SWITZERLAND

10:20 - 10:40

INTERVIEW:
UHD & HDR IN EBU



FRANS
DE JONG

Unit on Media Fundamentals &
Production Technology

EBU 



DAY 3 Wednesday, 13th November

10:45 - 11:05

INTERVIEW

IMMERSIVE AUDIO IN
THE PARIS 2024
OLYMPIC GAMES



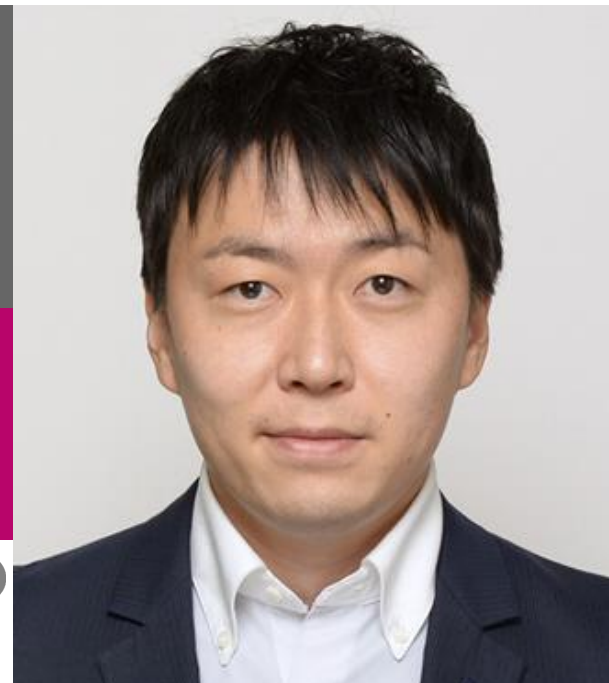
NUNO
DUARTE

SOUND DESIGNER AND AUDIO
MANAGER AT OBS



Olympic
Broadcasting
Services



DAY 3 Wednesday, 13th November VIRTUAL SESSION FROM TOKYO, JAPAN**11:05 - 11:25****KEYNOTE 8K*8K
SQUARE SENSOR
CAMERA:****EXPANDING VISTAS IN UHD
PRODUCTION****KODAI
KIKUCHI****RESEARCH ENGINEER
NHK SCIENCE & TECHNOLOGY
RESEARCH LABORATORIES****NHK**

DAY 3 Wednesday, 13th November

 VIRTUAL SESSION FROM LONDON, ENGLAND, UK

11:30 - 11:50

KEYNOTE

UHD AT THE BBC



ANDREW
DUNNE

BBC TV PRODUCTION AND
DELIVERY EXPERT



DAY 3 Wednesday, 13th November  VIRTUAL SESSION FROM MUNICH, GERMANY**11:55 - 12:10****INTERVIEW**Status of UHD/HDR at
ARD**STEPHAN
HEIMBECHER**HEAD OF ARD COMPETENCE CENTER
PRODUCTION & INFRASTRUCTURE,
CHAIR OF EBU STRATEGIC PROGRAMME
SMART MEDIA PRODUCTION**SWR**  

DAY 3 Wednesday, 13th November VIRTUAL SESSION FROM PARIS, FRANCE

12:15 - 12:30

KEYNOTE

THE RELEVANCE OF SATELLITE
FOR ULTRAHD BROADCASTING:
DTH AND PROFESSIONAL
DISTRIBUTION

**CRISTIANO
BENZI****EUTELSAT**
SVP GLOBAL - PROFESSIONAL

DAY 3 Wednesday, 13th November VIRTUAL SESSION FROM MADRID

12:35 - 12:50

KEYNOTEPRESENT AND FUTURE
OF THE UHD IN SPAINJORGE
RODRÍGUEZHISPASAT
HEAD OF PRODUCT AND MARKETING**hispasat**
A Redeia company

DAY 3 Wednesday, 13th November VIRTUAL SESSION FROM BARCELONA

12:55 - 13:10

KEYNOTEUHD ROADMAP IN SPAIN
TOWARDS 2040 AND
BEYONDXAVIER
REDÓNCELLNEX
PRODUCT MANAGER cellnex

DAY 3 Wednesday, 13th November VIRTUAL SESSION FROM LONDON, UK

13:15 - 13:30

KEYNOTELARGE FORMAT CINEMA
CAMERAS FOR LIVE
BROADCAST AND VIRTUAL
PRODUCTIONARON
RANDHAWACANON
SENIOR PRODUCT MARKETING
SPECIALIST**Canon**

DAY 3 Wednesday, 13th November

 VIRTUAL SESSION FROM SEOUL, KOREA

13:35 - 13:50

INTERVIEW

SEUNGGUN
LEE

PRODUCING
DIRECTOR



DAY 3 Wednesday, 13th November

 VIRTUAL SESSION FROM MÉXICO CDMX, MÉXICO

13:55 - 14:15

INTERVIEW

LA SEÑAL ULTRA HD EN
MÉXICO: TELEVISA



JOSÉ FRANCISCO
LOZA URIBE

OPERATIONS MANAGER
TELEVISA

**Televisa
Univision**



DAY 3

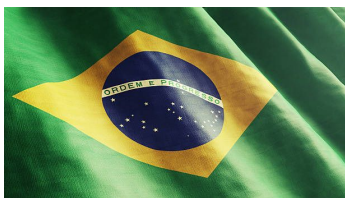
Wednesday, 13th November

 VIRTUAL SESSION FROM SAO PAULO, BRASIL

14:15 - 14:30

KEYNOTE

Brazil TV 3.0 - 2024
Summer Olympics
showcase



CARLOS
COSME

TECHNOLOGY
SPECIALIST INNOVATION



DAY 3 Wednesday, 13th November  VIRTUAL SESSION FROM BUENOS AIRES, ARGENTINA

14:30 - 14:45

INTERVIEW



JORGE
NOTARIANNI

Freelance Consultant
Media & Production



DAY 3 Wednesday, 13th November

 VIRTUAL SESSION FROM LONDON

14:45 - 15:00

**INTEROPERABILITY
- STILL IN FOCUS**



IAN
NOCK

**CHAIR INTEROPERABILITY
WORKING GROUP UHD FORUM**



**4KHDR
SUMMIT**

NOVEMBER 11-14, 2024

SEVILLA