

DAY 4

PRESIDENTS' DAY (VIRTUAL)

THURSDAY, NOVEMBER 14th 2024

SEVILLA - SEVILLA TECH PARK

DAY 4 Thursday, 14th November

 VIRTUAL SESSION FROM SEVILLA, SPAIN

10:00 - 10:05

WELCOME SALUTATION

THE PRESIDENTS' DAY AT
4K-HDR SUMMIT 2024



RAFAEL
PORRAS

RTVA
PRESIDENT



DAY 4 Thursday, 14th November

 VIRTUAL SESSION FROM LOS ANGELES, USA

10:05 - 10:25

KEYNOTE

UHD ALLIANCE UPDATE



BILL
BAGGELAAR

PRESIDENT

UHD
ALLIANCE



DAY 4 Thursday, 14th November

 VIRTUAL SESSION FROM LOS ANGELES, EEUU

10:55 - 11:15

KEYNOTE

THE SUPER-REALISM OF
8K: HOW THE TECHNOLOGY
IS REDEFINING CONSUMER
ENGAGEMENT



JUAN
REYES

8K ASSOCIATION
DIRECTOR OF OPERATIONS



DAY 4 Thursday, 14th November

 VIRTUAL SESSION FROM PARIS, FRANCE

11:20 - 11:35

**INTERVIEW
PLANET UHD
INVENTORY 2024**



**OLIVIER
CHIABODO**

**THE EXPLORERS
CEO**



DAY 4 Thursday, 14th November

 VIRTUAL SESSION FROM LONDON, UK

11:40 - 11:55

INTERVIEW



SUMANT
BAHL

MANAGING DIRECTOR
EUROPE & AFRICA

travelxp



DAY 4 Thursday, 14th November

 VIRTUAL SESSION FROM MIAMI, FLORIDA, USA

12:00 - 12:15

INTERVIEW

NBCUniversal
TELEMUNDO Enterprises



WALLY
RODRÍGUEZ

VP POSTPRODUCTION & VFX
NBCUNIVERSAL | TELEMUNDO
ENTERPRISES



NBCUniversal
TELEMUNDO
ENTERPRISES



DAY 4 Thursday, 14th November

 VIRTUAL SESSION FROM ROME, ITALY

12:20 - 12:35

UHD IN ITALY

TONIO
DI STEFANO

PRESIDENT
ULTRA HD FORUM ITALIA



DAY 4 Thursday, 14th November VIRTUAL SESSION FROM HOUSTON, TEXAS, USA**12:40 - 13:00****KEYNOTE:**NASA IN 4K/8K
IN 2024**DYLAN
MATHIS****NASA**
COMMUNICATION MANAGER FOR THE
EXTERNAL RELATIONS OFFICE

4KHDR SUMMIT

Contact

Carlos Millán

+34 690 398064

carlos@medinamediaevents.com

NOVEMBER 11-14, 2024

SEVILLA